908 876 - 5083

51849 4601

Source: https://www.industrydocuments.ucsf.edu/docs/xnwy0000

RJ Reynolds
Tobacco Company

C.A. DiBENEDETTO
Special Accounts Manager

400 Raritan Center Parkway
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

November 28, 1994

FAXED

To: Bruce Cook

Re: Mclane/Winston Select buy 2 get 2 free

Dear Bruce,

Please find attached the scroll list and authorization sheet for working our first quarter Winston Select buy 2 packs get 2 free.

Welsh Farms (2605-00-00)
55 Fairview Ave.
Long Valley NJ 07853
Bob Brinkerhoff
1-800-452-9180

Please let me know if you do not have enough allocation for this chain. Thank you for your assistance with this chain, and I will be working on getting them on VAP.

Sincerely,

C. A. DiBenedetto

51849 4602

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/xnwy0000

GHCSISRP MASTER ACCOUNT LIST 11/28/94
BY TERRITORY ROUTE ACCT

TERR	RTE	ACCT	CC	NAME	ADDRESS	CITY
122602	444	770809	A04	WELSH FARMS #16	RIVER & HENDLEY	NEW MILFORD
ACCTS. IN TERRITORY 122602 - 1						
122604	824	770885	A02	WELSH FARMS #15	35 MADISON AVE	CRESSKILL
ACCTS. IN TERRITORY 122604 - 1						
[redacted]						
[redacted] - 1						
[redacted]						
[redacted] - 1						
133411	401	488141	C04	SUNNY SIDE DAIRY #22 DBA / WELSH FARMS		MOUNT HOLLY
ACCTS. IN TERRITORY 133411 - 1						
133415	999	280043	D52	WELSH FARMS #1	320 LLOYD RD	MATAWAN (ABERDEEN)
ACCTS. IN TERRITORY 133415 - 1						
133417	084	280628	A04	WELSH FARMS #2	2320 BRIDGE AVE	POINT PLEASAN
ACCTS. IN TERRITORY 133417 - 1						

Winston Select buy 2 get 2 free:

1 Display per store

51849 4603

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R.J. Reynolds Tobacco Company

C. A. DiBenedetto #1240
Special Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

CHAIN PROMOTION AUTHORIZATION
FOR USE BY FIELD SALES

DIVISION	CHAIN
G.P. Mitchell North Jersey Div. 1226 F.J. DeJong South Jersey Div. 1334	Welsh Farms (2605-00-00)

PROMOTION

Winston Select buy 2 get 2 free

SUPPLIER	DISTRIBUTION DATE
McLane Dist.	First week in January

AUTHORIZED STORES

ABERDEEN
MT HOLLY
FT. PLEASANT
CRESSKILL
NEW MILFORD

BRAND ASSORTMENT

2-Winston Select King
2 Winston Select Box
2-Winston Select Lt. King
2 Winston Select Lt. Box
8 cartons total per store

SPECIAL INSTRUCTIONS

AUTHORIZED SIGNATURE R. Binkhoff DATE 11/23/94

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